



GI DESIGNS

# Table of Content

OUR STORY	01
OUR FOUNDER	02
WAVE COLLECTION	03
ASHES COLLECTION	10
EXOTIC COLLECTION	17
ERA COLLECTION	25
PEBBLE COLLECTION	32
MUGS AND COFFEE CUPS	40
BRAND CUSTOMIZATION	53
GI PROMISE	54
OUR PARTNERS	55



# Our Story

Surrounded by the boundless beauty of nature, inspiration was inevitable. At Gi Designs, we believe in the profound spiritual connection between humans and the natural world.

Our journey began by intertwining the elements of the sea, sand, and fire with our passion for pottery, forging a connection as solid as the earth itself. With Gi Designs, our mission is clear: to bridge the gap between people and nature through exquisite, handcrafted pieces made by Egyptian artisans.

Every item we create is a testament to our commitment to sustainability and eco-friendliness. Crafted from entirely natural materials, our pottery and wood tableware bring the essence of nature into daily life.



Since 2018, Gehad Saafan has been on a mission to redefine fine dining pottery with her brand, Gi Designs. Her story begins with a foundation in applied arts from GUC and further studies in Germany, where she absorbed the rich tapestry of artistic traditions.

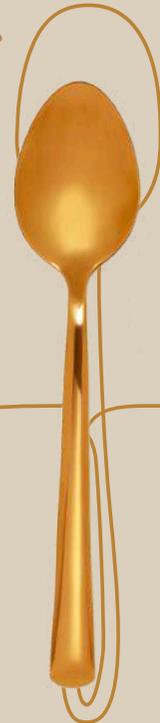
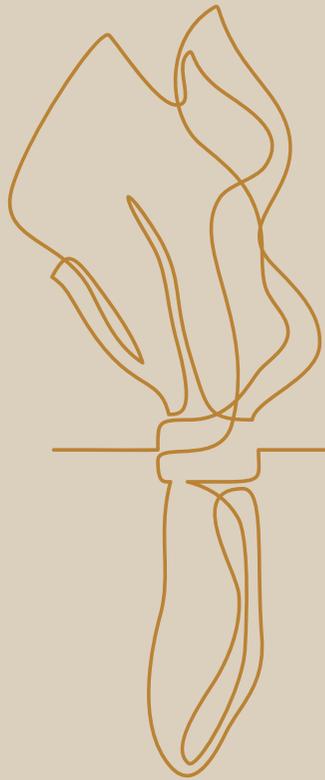
From the bustling streets of Amsterdam to the serene landscapes of Sinai, she found inspiration in every corner of the globe.

It was amidst the creative fervor of events like Salone del Mobile and Design Week in Italy that Gehad's vision truly took flight. There, surrounded by the finest furniture and design, she saw the potential to elevate pottery to an art form.

But it was in the quiet serenity of Sinai that Gehad's passion for pottery was ignited. With clay beneath her fingers, she discovered the freedom of expressionism, using her art to convey the depths of her soul.

Her journey led her to the hallowed halls of the Bauhaus Art School in Germany, where she delved deeper into the principles of design and aesthetics. Armed with newfound knowledge, Gehad set out to create not just pottery, but full dining experiences. Today, Gehad Saafan's Gi Designs stands as a beacon of innovation in the world of fine dining.

Wave Set







Inspiration flowed from the rhythmic dance of waves upon sand. With clay and passion, the essence of the sea's soothing song was sculpted into the Wave collection. With each piece, they felt transported, reminded of the timeless allure of the sea's melody.

*In the Wave collection, nature's symphony found its artistic expression.*



*Plate*

Size: 27cm/22cm  
Color: White & Gold



*Salad Bowl*

Size: 27cm  
Color: White & Gold



*Soup Bowl*

Size: 14cm  
Color: White & Gold



*Serving Plate*

Size: 35 cm  
Color: White & Gold



*Tajine*

Size: 32cm/25cm/17cm  
Color: White









Ashe's





As the flames crackled and flickered, those who beheld the Ashes collection felt an undeniable connection to the elemental force that fueled its creation, capturing the essence of fire's primal energy. Each piece bore the mark of its fiery inspiration, weaving together beauty and intensity in a harmonious symphony.

*In the Ashes collection, the raw power and timeless allure of fire found their artistic expression.*



*Plates*

Size: 27cm/22cm  
Color: Black



*Pasta Bowl*

Size: 18cm  
Color: Black



*Salad Bowl*

Size: 20cm  
Color: Black



*Soup Bowl*

Size: 14cm  
Color: Black



*Appetizers Bowl*

Size: 14cm  
Color: Black



*Ashtray*

Size: 10cm  
Color: Black



*Dessert Bowl*

Size: 10cm  
Color: Black



*Tajine Mini*

Size: 12cm  
Color: Black



*Serving Plate*

Size: 30cm  
Color: Black



*Napkin Holder*



*Oven Serving*

Size: 27cm  
Color: Black



*Serving Plate*

Size: 25cm  
Color: Black



*Frypan*

Size: 17cm.23cm.30cm  
Color: Black



*Oven Serving*

Size: 17cm/15cm/30cm  
Color: Black







*Coffee Cup (L)*

Size: 230ml  
Color: Black



*Coffee Cup (S)*

Size: 80ml  
Color: Black



*Mug*

Size: 400ml  
Color: Black



*Espresso Cup*

Size: 60ml  
Color: Black



*Sugarpot*

Size: 90ml  
Color: Black



*Milkpot*

Size: 200ml  
Color: Black



*Teapot*

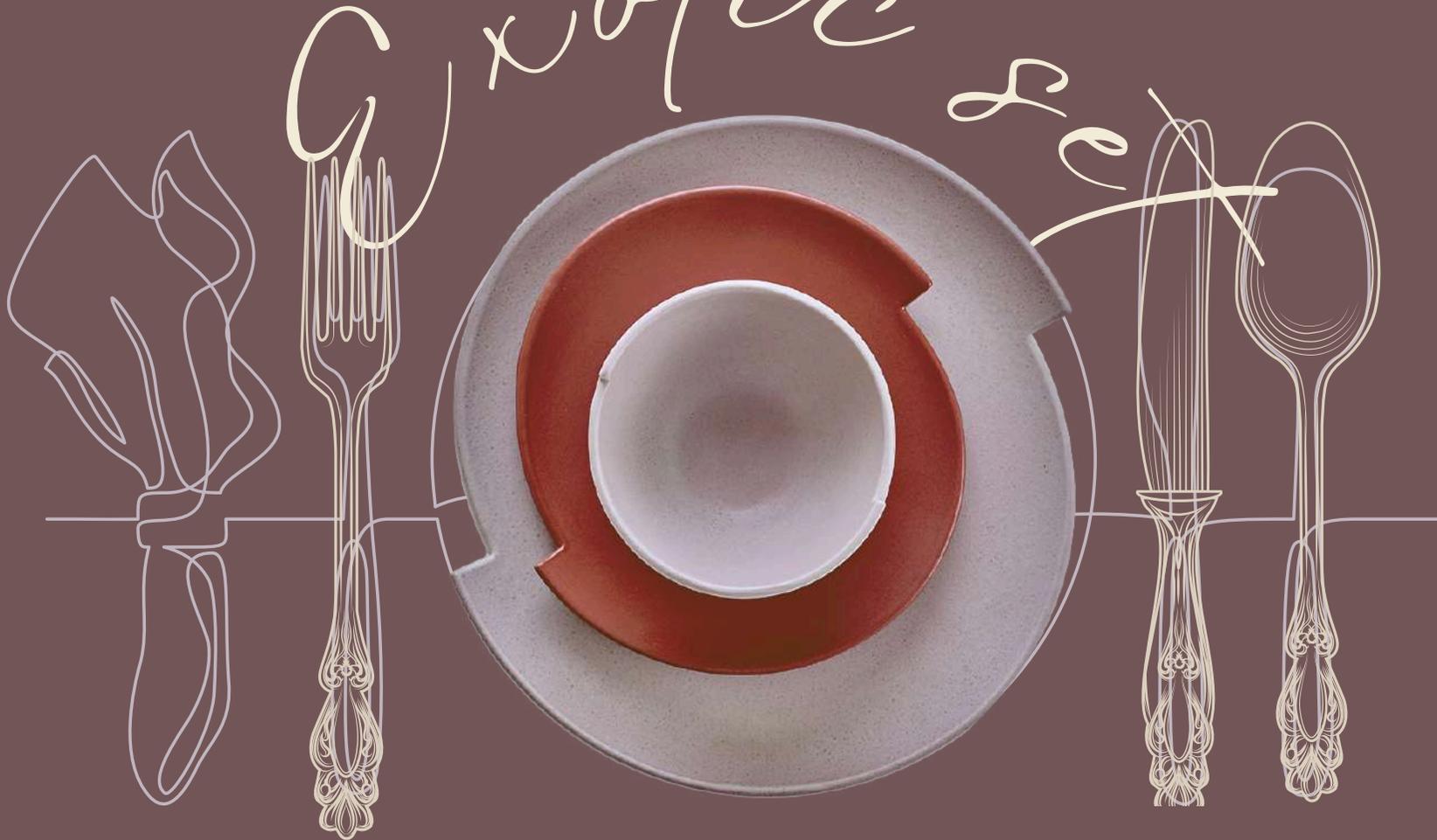
Size: 800ml  
Color: Black



*Breakfast Set*

Size: 230ml / 25cm  
Color: Black

# Exotic







Amidst the whispering winds and vast horizons, the Exotic set took shape, drawing inspiration from the steadfast resilience of windmills. Those who adorned themselves with these creations felt a sense of serenity and empowerment, as if harnessing the very essence of perseverance itself.

*In the Exotic set, the power of windmills found its artistic expression with every gentle breeze.*



*Plate*

Size: 27cm  
Color: Grey



*Plate*

Size: 22cm  
Color: Reddish Brown



*Soup Bowl*

Size: 14cm  
Color: Grey



*Serving Plate*

Size: 45cm  
Color: Grey



*Salad Bowl*

Size: 27cm  
Color: Grey



*Tajine*

Size: 17cm/25cm/32cm  
Color: Grey & Reddish Brown







*Exotic Mugs*



## *Large Mug*

Size: 250ml

Color: Havan, Grey, Mint Green & Brown



## *Coffee Cup with Holder*

Size: 100ml

Color: Havan, Grey, Mint Green & Brown

*Qua Set*







Born from the whispers of the wind and the infinite expanse of the sky, the Era set emerges. Inspired by the essence of air, it embodies fluid communication, sharp intellect, and limitless creativity. Crafted with precision, each piece captures the harmonious dance of air currents, inviting wearers to embrace the ever-changing flow of life.

*In the Era set, the ephemeral beauty and timeless wisdom of air.*



## *Plate*

Size: 27cm/22cm  
Color: Glossy Blue



## *Soup Bowl*

Size: 14  
Color: Glossy Blue



## *Serving Plate*

Size: 45\*20cm  
Color: Glossy Blue



## *Tajine*

Size: 32cm/25cm/17cm  
Color: Olive & Havan

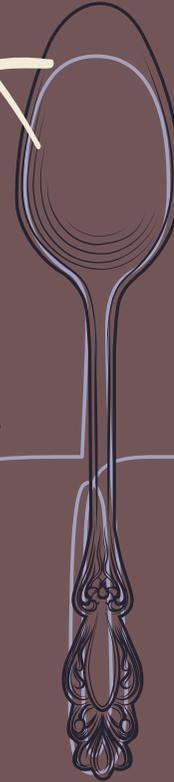
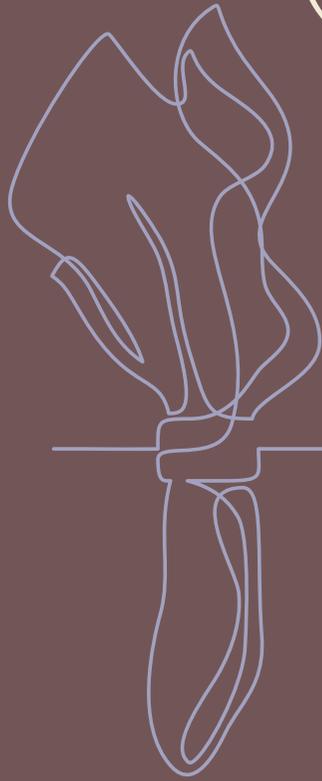








*Rebble*







From the sun-drenched shores emerges the Pebble set, inspired by the whispers of hope, love, breath, faith, and belief embodied in beach stones. Each piece carries the essence of these magical words, infusing wearers with serenity and strength.

*In the pebble set, contemplation of life's treasures becomes a homage to nature's legacy, a testament to its enduring influence.*



*Plate*

Size: 27cm/22cm  
Color: Black



*Pasta Bowl*

Size: 27cm  
Color: Black



*Salad Bowl*

Size: 20cm  
Color: Black



*Soup Bowl*

Size: 14cm  
Color: Black



*Serving Plate*

Size: 30cm  
Color: Black



*Serving Plate*

Size: 30x15cm  
Color: Black



*Tajine*

Size: 32cm/25cm/17cm  
Color: Black







*Pebble Set*



*Milkpot*

Size: 150ml  
Color: Black



*Sugar Pot*

Size: 150ml  
Color: Black



*Mug*

Size: 250ml  
Color: Black



*Teapot*

Size: 800ml  
Color: Black



*Milkpot*

Size: 150ml  
Color: Off White



*Sugar Pot*

Size: 150ml  
Color: Off White



*Mug*

Size: 250ml  
Color: Off White



*Teapot*

Size: 800ml  
Color: Off White



Capacity: 200ml  
Color: White, Turquoise & Pink



# Triple Hoops



Capacity: 200ml  
Color: Light Blue, White, Dark Blue and Black



# Bauhaus Cups





Capacity: 200ml  
Color: Earthy colors





Capacity: 180ml  
Color: Earthy colors

*Viconic Cups*





## *Viconic Coffee cup & Underline*

Size: 100ml

Available Colors: Pink, Mint Green, Blue & Baby Blue

# Clip Mugs





Size: 260ml

Color: Pink, Blue, Red, White, Green, Petroleum & Green



Introducing our Mountain Majesty collection, where the rugged beauty of the peaks meets elegant design. Each piece is thoughtfully crafted to reflect the grandeur of nature's highest summits, featuring textured surfaces and earthy tones that evoke the spirit of the great outdoors.

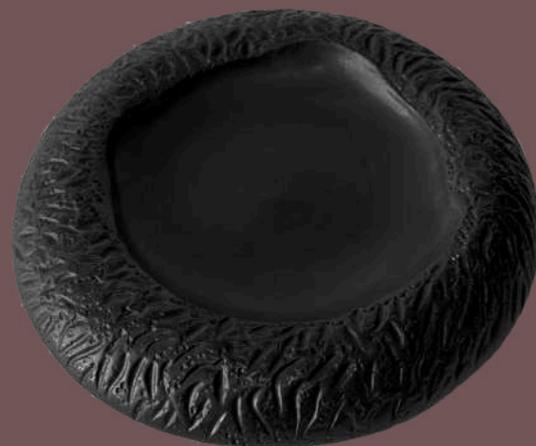
From plates that mimic the majestic slopes to bowls inspired by tranquil valleys. Perfect for those who appreciate the beauty of nature, our products are not only functional but also serve as stunning reminders of the serenity and strength found in the mountains.

Elevate your dining experience with a touch of wilderness!



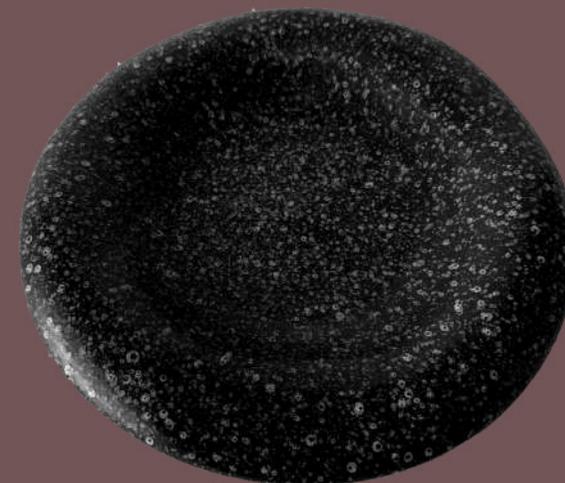
*Lava flow saucer*

8 \* 6 CM



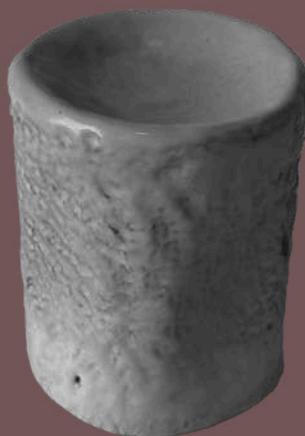
*Lava plater*

27 \* 17 CM



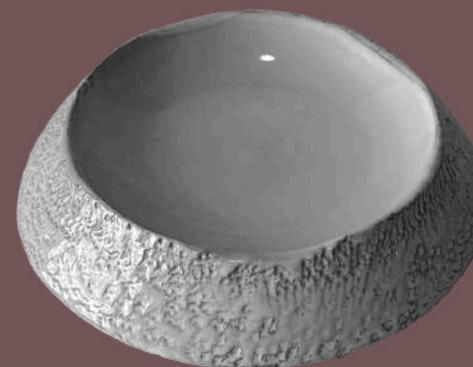
*Rocky*

26 \* 18 CM



*Ridge line dish*

9.5 \* 8 CM



*Volcanic valley dish*

24 \* 18 CM



Dive into our Ocean Wonders collection, where the enchanting beauty of sea creatures transforms everyday dining into an underwater adventure.

Each plate is meticulously designed to reflect the unique shapes of marine life, from the graceful curves of a seashell to the playful patterns of fish.

Crafted with attention to detail, these pieces not only serve as functional dinnerware but also as artistic expressions of the ocean's diverse ecosystem.

Perfect for seafood lovers and ocean enthusiasts alike, our plates bring the charm of the sea to your table, inviting a sense of tranquility and wonder with every meal. Make your dining experience a celebration of nature's artistry!



*Starfish*

22\*7 CM



*Oyster shell plate*

4\*10 CM



*Bubble reef dish*

33 \* 20 CM



*Bubble reef dish*

15 \* 8 CM

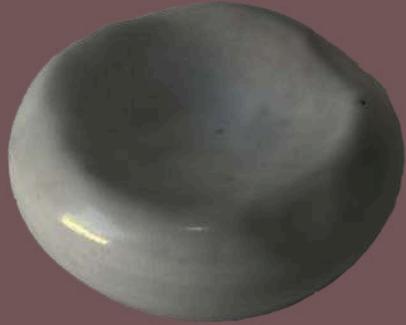


Introducing our Sensory Plates collection, where the essence of human sensations is brought to life through exquisite design.

Each plate captures the intricacies of touch, taste, sight, sound, and smell, transforming your dining experience into a multisensory journey.

Carefully curated shapes evoke the feeling of connection and comfort. These plates encourage you to savor not just the flavors of your meal, but also the emotions and memories that accompany each bite.

Perfect for intimate gatherings or special occasions, our Sensory Plates celebrate the profound ways in which food connects us, making every meal an experience to remember.



*Cloudy*  
8 \* 6 CM



*Blando*  
24 \* 15 CM



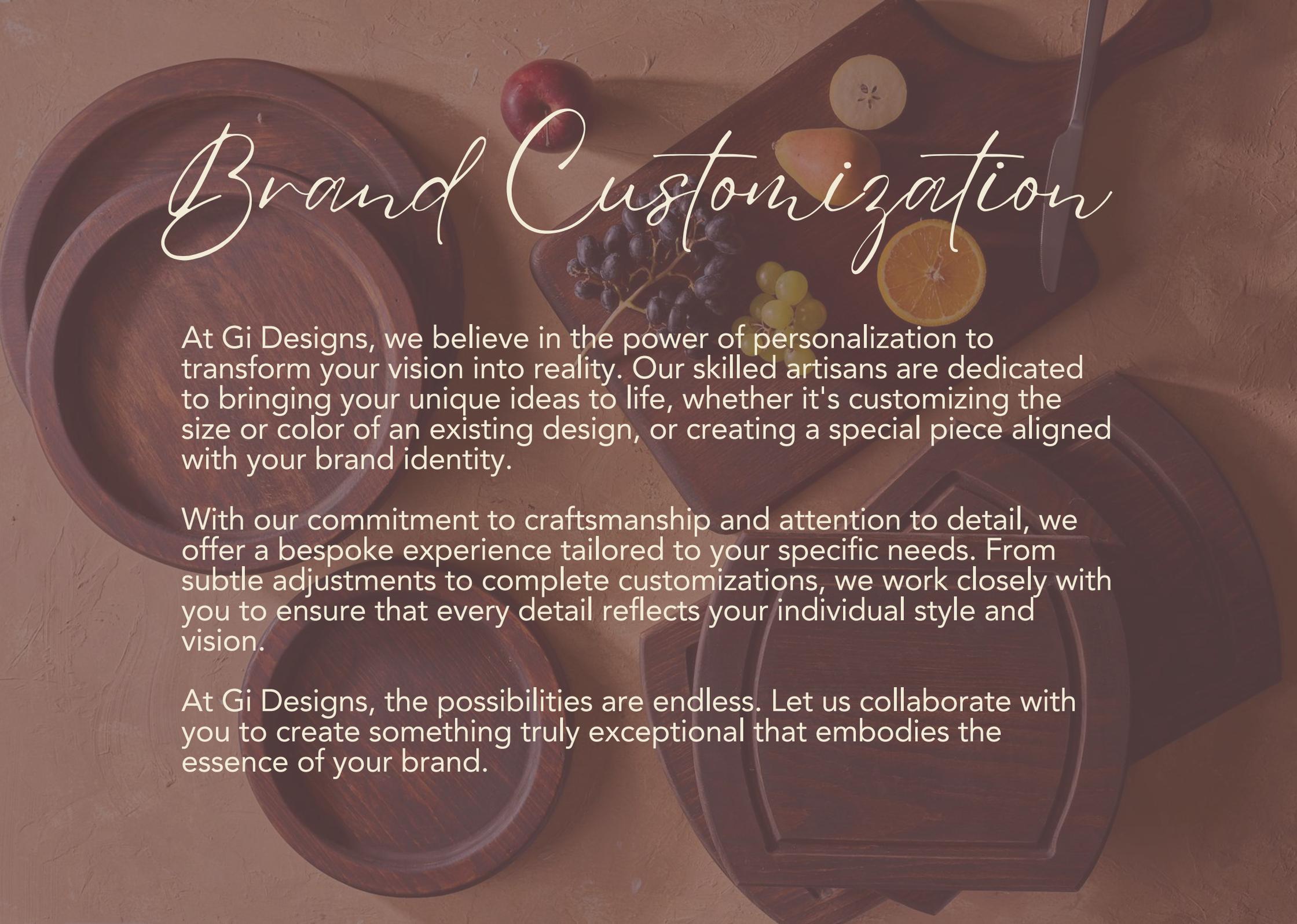
*Palm Plate*  
8\*9 cm



*Palette Plate*  
18.5 \* 15 CM



We are able to assist our business partners by customizing or adjusting your unique set between *design, colors and size*



# Brand Customization

At Gi Designs, we believe in the power of personalization to transform your vision into reality. Our skilled artisans are dedicated to bringing your unique ideas to life, whether it's customizing the size or color of an existing design, or creating a special piece aligned with your brand identity.

With our commitment to craftsmanship and attention to detail, we offer a bespoke experience tailored to your specific needs. From subtle adjustments to complete customizations, we work closely with you to ensure that every detail reflects your individual style and vision.

At Gi Designs, the possibilities are endless. Let us collaborate with you to create something truly exceptional that embodies the essence of your brand.

# *Our Promise*

*At Gi Designs, we pledge to be your partners in creating unforgettable culinary experiences. With our expertise in presentation and commitment to excellence, we deliver unique sets that elevate your food displays to new heights of beauty and sophistication.*

*Every GiDesigns product is meticulously handmade, ensuring that each piece is a work of art with its own unique character. Embracing the imperfections inherent in handcrafting, we celebrate the authenticity and creativity of our artisans.*

*We promise to fulfill your orders with efficiency and care, delivering within 45-60 days of confirmation. Our payment policy reflects our dedication to transparency and trust, requiring a 50% down payment to initiate manufacturing, followed by 25% during production, and the remaining 25% upon delivery.*

# Our Partners



Thank You

**OUR INFO**

216 ELNOZHA, HELIOPOLIS  
CAIRO , EGYPT

+201080835474

SALES@GIDESIGNS.STORE

[HTTPS://WWW.GIDESIGNS.STORE](https://www.gidesigns.store)

ISSUE NO. 1 / 2023/2024

GIDESIGNS  
COLLECTION